

Essential information

Please also refer to our enclosed Conditions of Participation, as well as the additional information available at www.photokina-cologne.com



photokina
21.9.–26.9.2010

Please read carefully!

The registration documents include

Essential information

The forms:

- 1.10 Application for Main Exhibitors*
- 1.11 Enclosure to the application for Main Exhibitors
- 1.20 Application for Co-exhibitors
- 1.30 List of products*
- 2.00 Catalogue packages (Media Package)*
- 2.10 List of exhibitors*
- 2.20 List of products*
- 2.30 Catalogue advertisement
- 2.40 Special forms of advertisement
- 2.50 Banner

*obligatory transmittal

Brochure "We'll create the perfect setting for your ideas.
Our trade fairs stands ensure your successful presentation"
General Conditions of Participation
Conditions of Participation, Special Section

1 Opening times

For exhibitors: Daily from 9 a.m. to 7 p.m.
For visitors: Daily from 10 a.m. to 6 p.m.

2 Application

Form 1.10 must be submitted by each main exhibitor. Please fill out the registration form completely, stamp it with your company seal and have a responsible person sign it.

The minimum stand size is 12 sqm.

Co-exhibitors* are required to register using **Form 1.20**. A separate list of products – **Form 1.30** – must be filled in for each of these companies.

*see Item V of the General Conditions of Participation

Deadline for application: June 30, 2010

3 Participation fees

Obligatory participation fees

Space rental 155.00 EUR per m²

The space rental fee does not include any construction or flooring/carpeting. Furthermore please notice that there are no back and side walls between you and your neighbours stand.

Early Bird: Application until January 31, 2010

Space rental of **152.00 EUR per m²**

Proportional energy costs* 7.95 EUR per m²

AUMA fee* 0.60 EUR per m²

Contribution to promotional costs* 400.00 – 3,000.00 EUR
(scaling depends on m²)

plus Marketing-KIT* 192.00 EUR

plus down payment for services*

Additional participation fees (if booked)

rental for two storey exhibition space 50 % of the normal space rental
storage space 79.50 EUR per m²

(plus construction and rental costs for partition walls) If you require storage space please give us a written information as soon as possible.

All prices are net prices plus 19% VAT.

*see Special Section of the Conditions of Participation.

4 Turnkey stands / Koelnmesse Service stands

Mr. Karst, Tel.: +49 221 821-2047

Ms. Frosch, Tel.: +49 221 821-2924

e-mail: standbau-services@koelnmesse.de

<http://stand.koelnmesse-service.com>

You may rent turnkey stands from our subsidiary, Koelnmesse Service GmbH. The stands are available in various designs, please find the offers at www.koelnmesse-service-portal.de as well as at the Online Booth Planner: <http://stand.koelnmesse-service.com>

5 Construction times

Construction in all halls: September 10–20, 2010

Construction starts at **Friday, September 10, at 8 a.m.** and should be completed by **Monday, September 20, 2010 by 8 p.m.**

During construction halls are open 24 hours a day.

An advanced set-up is not possible!

6 Dismantling times

Dismantling in all halls: September 26–29, 2010.

Dismantling may not start before **Sunday, September 26, 2010, 6 p.m.** and should be completed by **September 29, 2010, 6 p.m.**

During dismantling halls are open 24 hours a day.

An extended dismantling is not possible!

7 Stand confirmation

In case of acceptance of your application you will receive a confirmation of your stand space **as of January 2010**. By sending the confirmation of your stand space a contract between Koelnmesse and the applied company will be concluded.

8 Technical guidelines / services

You may download the Technical Guidelines from the trade fair website or from www.koelnmesse-service-portal.com. You also have the option of requesting the Technical Guidelines in printed form and on CD-ROM.

Our entire range of services can be ordered online at the Koelnmesse Service Portal. You will receive your log-in data in a separate letter with your stand confirmation.

9 Stand fitting declaration

Should you be planning a special construction or construction with two floors, you have to submit **two copies** of the construction plans to Koelnmesse's Exhibition Technology department for examination **at least 6 weeks before the start of the fair.**

10 Maximum stand height / special construction

The **general construction height** (incl. signs, banner or other advertising medium) is **4.50 m** (top edge). Please check any higher request with our technical department.

Koelnmesse GmbH can give a permission for exceeding the general construction height after receiving an application. The backs of stands that are next to other stands must be kept in a neutral color and design.

11 Stand space sketches

Please take absolute note of the number of pillars on your booth when you receive the stand confirmation. Sketches of stand spaces can be provided on a scale of 1:200 **upon request by the exhibiting companies.**

12 Withdrawal / non-participation

The contractual relationship can no longer be terminated once the stand has been bindingly registered and confirmed. The organizer can agree to the request for release from the contract only in exceptional cases if the stand space not required can be rented to another exhibitor. In this instance the organizer is entitled to demand a general reimbursement of the costs incurred corresponding to 25 % of the participation fee. If the space cannot be re-rented, the full participation fee (100%) must be paid.

If exhibitors cancel their participation after the copy deadline for the trade fair catalogue, the full fee for obligatory and additional entries must be paid as well.

13 Billing

As of May 2010, you will receive the invoice for your stand space rental alongside your free exhibitor and working passes. The invoice has to be paid immediately without deduction.

14 VAT Refunds

Foreign exhibitors (proprietors) may receive a refund of the VAT paid with the invoice as long as they fulfil the legal requirements. To apply for your refund, please use the VAT refund service offered by Koelnmesse Service in conjunction with our partner G-VAT (For information and to order this service, go to the Koelnmesse-Service-Portal: Marketing Services →VAT refund).

15 Exhibitor passes

As an exhibitor, you will receive with your invoice for stand space-rental exhibitor passes that are valid for construction, the duration of the fair and the dismantling:

- two passes for a stand space up to 12 m²
- four passes for a stand space up to 24 m²
- An additional pass for each additional 12 m² up to a stand space size of 120 m²
- An additional pass for each 15 m² after that.

Additional exhibitor passes against payment can be ordered by form Z.01.

16 Working passes

Your company will also receive free working passes to allow access to the fairgrounds for **personnel belonging to your company** for purposes of construction and dismantling together with the invoice for stand space rental. Working passes for authorised stand construction staff who do **not belong to your company** can be obtained from our Exhibition Security and Logistic Department on request.

17 Marketing-KIT / Entrance ticket vouchers

Every main exhibitor will receive an obligatory Marketing-KIT with the confirmation for the stand space. The Marketing-KIT includes classic and digital advertising materials as well as 30 entrance ticket vouchers (at a special price of 5.50 EUR net per voucher).

The entrance ticket vouchers should be used for customer invitations. Ticket vouchers may not be resold.

If you desire an amount of admission ticket vouchers which exceeds the amount you receive with the Marketing-KIT, you can order additional vouchers by an extra order form (Z.02).

The costs for the Marketing-KIT of 192.00 EUR net will be charged with the invoice for the space rental.

18 Media Package

New service: The new Koelnmesse Media Package.

The new Media Package is a comprehensive and eye-catching solution for all phases of your trade fair communication. The efficient combination of online, print and mobile marketing maximises your messages' visibility. All main exhibitors and co-exhibitors are obliged to order the Media Package, which guarantees them an entry in the printed catalogue.

A fee of 399.00 EUR is charged for this service. The order forms for this service (Forms 2.00–2.20) are enclosed.

Please note that the editorial and advertising deadline is **June 14, 2010**. The printed catalogue will be published approx. four weeks before the fair begins.

19 "Infoscout" – Visitor Information System

Information about your company, as provided on forms 1.10 to 1.30, will be made available to interested visitors at the information desk in the halls during the trade fair. In addition, you may use Koelnmesse's "Infoscout" electronic information system to **publish vacancies for trade representatives.**

You can use form Z.03 to specify this offer in terms of products, countries or regions.

Exhibitors and visitors can use the "Infoscout" system **free of charge.**

20 Koelnmesse representatives abroad

Koelnmesse GmbH has representative offices in over 80 countries. They will gladly assist you at any time. A list of these offices is attached and also available on the Internet at www.koelnmesse.com

21 Important contacts

	Tel.: +49 221 821-	Fax: +49 221 821-
photokina Project Team	-2409, -2481, -2410, -3519	-3413
Press	-3094, -2275	-3446
Protocol	-2502	-3402
Accounts department	-2378	-3174
Sales-Service-Center		
– Additional Exhibitor passes		
– Catalogue	-2996	-3437
– Entrance ticket vouchers		
– Down payment	-3941	-3944
Congresses, special events, conference rooms	-2201	-3430
Messewache (security office) North	-2551, -2552	-3780
Messewache (security office) East	-2550, -2549	-3450
Stand construction	-2047, -2924	-2188
Technical services	-2342, -2324	-3922
Marketing services	-2925	-3501
Event Engineering	-2156	-3419
Car parking	-3998	-3999
Truck parking	-3588, -2838	-991335
Forwarding agents (customs clearance / storage / transport)		
– Peter Josef Zimmer	+49 221 981530	+49 221 981535
– Schenker	+49 221 981310	+49 221 318890
– Kühne & Nagel	+49 221 2849240	+49 221 2849243
Insurance	+49 221 77156359	+49 221 77156390
Security	-2456, -2818	-3435
Arranging personnel		
– Hostesses / Service staff	+49 221 28492-05/-06	+49 221 8800066
– Construction and dismantling staff	-2882	+49 221 45559636
Restaurants / stand catering	+49 221 2849444	+49 221 2849445
Hotel accommodation	-2370	-3739
Visitor Service	+49 180 5103101	-991270

Checklist for preparing your participation in photokina 2010



photokina
21.9.–26.9.2010

		Form	Deadlines / Advice	Done?
Application for Main Exhibitors	obligatory	1.10/1.30 (1.11)	Deadline for application: June 30, 2010. Please take note of the Early Bird offer for application until January 31, 2010 . Generally, please send in your application as soon as possible, to enable us to take your requests into account of the planning at an early stage.	<input type="radio"/>
Application for your co-exhibitors	obligatory	1.20/1.30 per company	Please take note of the deadline for the Media Package and send in the forms 2.10 + 2.20 for your co-exhibitors as well.	<input type="radio"/>
Order for Media Package	obligatory	2.00/2.10/ 2.20	Deadline (Main Catalogue): June 14, 2010 Obligatory for main and co-exhibitors.	<input type="radio"/>
Order for advertisements / Banners	optional	2.30–2.50	Deadline (Main Catalogue): June 14, 2010	<input type="radio"/>
Additional exhibitor passes	optional	Z.01	Additional exhibitor passes can be ordered against payment. Please take note of the order deadlines given on the form.	<input type="radio"/>
Order for additional admission tickets for your customers (entrance ticket vouchers)	optional	Z.02	You will find the order forms as well as further information in your Marketing-KIT.	<input type="radio"/>
Use the "Infoscout" information service for visitors	optional	Z.03	until 2 weeks before the fair starts	<input type="radio"/>
Register stand parties	obligatory	formless	Please register your stand party (in written form) until 2 weeks before the fair starts.	<input type="radio"/>
Register musical renditions at GEMA	obligatory	formless	Before the fair starts – Please take special note of our technical guideline, point 5.13 "Musical Renditions".	<input type="radio"/>
Reservation of offices / meeting rooms / event locations	optional	formless	Please reserve as soon as possible at KölnKongress. Contact: Ms. Melanie Cimino Tel.: +49 221 821 2201 E-mail: m.cimino@koelnkongress.de	<input type="radio"/>
Order of other services related to your trade fair presentation	optional		Deadlines are listed on the order forms found at the Koelnmesse-Service-Portal. (You will receive your log-in data in a separate letter with your stand confirmation)	<input type="radio"/>
Stand construction explanation for constructions subjected to approval			until 6 weeks before the fair starts	<input type="radio"/>

We enhance your contacts

The Koelnmesse Media Package

You can arrange to have your company benefit from a new dimension in cross-media trade fair communication. The Media Package has innovative features which make it a perfect marketing tool before, during, and after the fair. The efficient combination of online, print, and mobile advertising maximises your messages' visibility. It not only enhances the quality of your contacts, but also allows you to comprehensively address customers and trade fair visitors.

In other words, the Media Package is a comprehensive and eye-catching solution for all phases of your trade fair communication.

- 1 **Prior to the fair, it provides you with an effective means for planning contacts.**
- 2 **During the fair, it will allow you to efficiently establish contacts.**
- 3 **After the fair, it will help to cultivate the contacts you have made.**

The Media Package is automatically part of your trade fair registration, ensuring optimal effectiveness and time savings when you're making contacts.

An overview of what you'll get in Media Package:

Online catalogue
Online schedule planner
Online matchmaking

Online route planner
Printed catalogue
Mobile Exhibition Guide

Our three success factors for your trade fair presentation



1 Effective contact planning

Our **online catalogue** combines, the online services for all your trade fair communication needs at a clearly structured website:

- As well as allowing visitors to quickly access your company entries, the expanded search function includes efficient product and location search capability and a clearly structured layout of your company entry.
- Our integrated **online schedule planner** gives your visitors the possibility of directly requesting meeting appointments via e-mail.
- The **online matchmaking service** provides you with a comprehensive contact platform for getting to know customers and visitors. In addition, you are now represented with all of the product groups listed in your registration. This will increase the number of specific inquiries you will receive.
- Before the trade fair even begins, your visitors can use the **online route planner** to create a custom-tailored visit plan, including an optimal route through the trade fair halls.

2 Targeted contacting

For your customers, the **printed catalogue** serves as a sector directory and reference work and also helps them to establish business contacts. The Media Package includes your company's entry in the alphabetical list of exhibitors. These services ensure that your company will continue to be in the spotlight long after the fair has ended.

Our **Mobile Exhibition Guide (M.E.G.)** is a mobile catalogue and an innovative navigation system for your visitors. With the M.E.G., the visitors can navigate through the halls, directly to your stand. It allows your visitors to save time and avoid stress and gives you more time to engage in talks at the stand.

3 Cultivate long-term contacts

We help optimise your follow-up activities after the fair. You can cultivate existing customer and visitor contacts after the trade fair is over by still being present in the printed and online catalogues.

All information related to other services can be found in our Marketing Services brochure and on the Internet at: www.koelnmesse-service.com

If you require more specific information regarding our Media Package, please call us on: +49 221 821-3998 or send an e-mail to: marketing-services@koelnmesse.de

1 Main exhibitor

We are exhibiting
for the first time

Sort
alphabetically
under the letter:

1.1 Address:

Company: (incl. legal form, e.g., Inc., Ltd., ...):

Street:
Postal Code /
City:

P.O. Box:
Postal Code /
City:
Country /
state:

Main
Tel.:
Main
Fax:
Main
e-mail*:

Internet*:
*required for Media Package (see Forms 2.00 – 2.20)

Proprietor / Managing Director: (please give first and last name)
Mr
Ms

Correspondence language: German English

Contact person for the event is:
Mr
Ms

Position:

Tel.:

Fax:

e-mail:

1.2 We are a / an: Manufacturer Sales organisation
Importer Service provider
Trader Association / institution

1.3 We are registered with the: Commercial register
At the
Magistrate Court in:
Commercial
Register no.:

1.4 V.A.T. identification number:

Place

Date

**1.5 We are a subsidiary / branch of the following
company / group:**

Company /
name:

Address:

Postal Code /

City:

Country /

state:

1.6 We are members of the following associations:

1.7 Additional company information
(please fill in on the back)

2 Desired stand (allocation as far as possible)

**2.1 We hereby request the following stand area in accordance
with the Conditions of Participation at a price (excluding
VAT) of:**

155.00 EUR / m² stand space rental
plus 7.95 EUR / m² proportional energy costs
plus 0.60 EUR / m² AUMA fee
plus 400.00 – 3,000.00 EUR Contribution to promotional costs
(see scaling on back)
plus 192.00 EUR Marketing-KIT
(see Conditions of participation, Special Section, Item 4)
plus down payment for used services (see Item 4,
Down payment for services, Conditions of Participation, Special Section)

Early Bird: Applications until January 31, 2010
stand space rental of 152.00 EUR per m²

Area in m²
Frontal width
in metres min max

Depth in metres min max

Type of stand: Terrace stand Corner stand
Two-corner stand Island stand

2.2 We wish to exhibit in the following main category:

Image Input / Equipment / Accessoires Image Processing
Image Output / Services Image Storage

2.3 Stand construction:

will be ordered from Koelnmesse Service GmbH
(Please submit a separate form!)

3 Products

Please check your products / services on the enclosed List of
products. Please note that only those products/services regis-
tered with the List of products may be exhibited at the fair.

By signing we accept the prohibition of sale (acc. to the Conditions
of Participation, Special Section, Point 7) at photokina.

Please note:

The information on this form will be stored automatically by Koelnmesse GmbH in accord-
ance with the stipulations of the Bundesdatenschutzgesetz (Federal Data Protection Law),
and will be passed on to third parties within the framework of the contractual obligations.

By signing and returning the registration form, we acknowledge that the General and
the Special Sections of Koelnmesse GmbH's Conditions of Participation as well as the
technical regulations and the supplements contained in the order forms are binding for
our company.

Name of Main exhibitor:

Customer number:

0 2 4 0

Addition to 1.7 **Company indices:**

Export quota
 Number of employees

Turnover

Our target / sales markets are:

Africa North Africa
 West Africa
 Central, East and South Africa

The Americas North America
 Central America
 South America

Asia Southeast Asia
 North Asia
 India
 Middle East

Europe Northern Europe
 Western Europe
 Southern Europe
 Eastern Europe

Oceania Australia / New Zealand

Addition to 2.1 Sliding scale of **promotional costs:**

Each main exhibitor will be charged a contribution to promotional costs in accordance to the following scale:

sq. m	EUR
up to 24	400.00
25 – 100	600.00
101 – 200	1,000.00
201 – 400	1,300.00
401 – 800	2,000.00
over 800	3,000.00

Down payment for services:

Koelnmesse GmbH and Koelnmesse Service GmbH are entitled to collect an adequate down payment for the services (e.g. electrical connections and sanitation, media services) exhibitors use at the event.

The amount of the down payment is based on the extent of the services the exhibitor has used during the previous photokina 2008. For exhibitors who did not participate in photokina 2008 the down payment will amount to 804,00 EUR net.

After the event is over, a separate final invoice is drawn up for the services provided; the down payment is credited to this amount. The invoice has to be paid immediately upon receipt.

If the down payment exceeds the amount charged for services provided, the excess amount will be paid back to the exhibitor. Exhibitors are not entitled to have interest paid on their down payment.



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Customer number:

0	2	4	0
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Name of Main exhibitor:

**Enclosure to the application
for Main Exhibitors**

1.11

Invoice address /
Address for correspondence

1 Invoice address – if different from Main Exhibitor

If **invoice** should be charged to address other than the one of the Main Exhibitor please enter below:

Company: (incl. legal form, e.g., Inc., Ltd., ...)

Street: _____
 Postal Code /
 City: _____

P.O. Box: _____
 Postal Code /
 City: _____

Country: _____

Main Tel.: _____

Main Fax: _____
 Main
 e-mail: _____

Internet: _____

Customer number:

0	2	4	0
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Language of correspondence:

German English

Contact person:

Mr
Ms

Function: _____

Tel.: _____

Fax: _____

e-mail: _____

Please note:

The registered company will be obliged to settle the invoice if the recipient of the invoice fails to effect payment.

**2. Address for correspondence –
if different from Main Exhibitor**

If **correspondence** should be sent to address other than the one of the Main Exhibitor please enter below:

Company: (incl. legal form, e.g., Inc., Ltd., ...)

Street: _____
 Postal Code /
 City: _____

P.O. Box: _____
 Postal Code /
 City: _____

Country: _____

Main Tel.: _____

Main Fax: _____
 Main
 e-mail: _____

Internet: _____

Customer number:

0	2	4	0
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Language of correspondence:

German English

Contact person:

Mr
Ms

Function: _____

Tel.: _____

Fax: _____

e-mail: _____

Please note:

The information on this form will be stored automatically by Koelnmesse GmbH in accordance with the stipulations of the Bundesdatenschutzgesetz (Federal Data Protection Law), and will be passed on to third parties within the framework of the contractual obligations.

Place

Date



21.9. – 26.9.2010

Customer number:

0 2 4 0

Name of Main exhibitor:

Application for Co-exhibitors*

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand:

If you need to register more than two additional companies, please photocopy the blank form first.

Company: (incl. legal form, e.g., Inc., Ltd., ...):

Customer number:

0 2 4 0

Sort alphabetically under the letter:

Contact person:

E-mail

Contact person:

Street:

Postal Code /

City:

P.O. Box:

Postal Code /

City:

Country:

Main Tel.:

Main Fax:

Main

e-mail**:

Internet**:

The company is:

Manufacturer

Importer

Dealer

Sales organization

Service provider

Association / Institution

The company is represented with:

own products

own staff

The participation fee per co-exhibitor is to 550.00 EUR (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the entry in the obligatory Media Package. (Please note the enclosed Form 2.00 – 2.20)

**required for Media Package (see Forms 2.00 – 2.20). Please complete this section in full, otherwise we will be unable to set up a link to your company's website/e-mail address.

Company: (incl. legal form, e.g., Inc., Ltd., ...):

Customer number:

0 2 4 0

Sort alphabetically under the letter:

Contact person:

E-mail

Contact person:

Street:

Postal Code /

City:

P.O. Box:

Postal Code /

City:

Country:

Main Tel.:

Main Fax:

Main

e-mail**:

Internet**:

The company is:

Manufacturer

Importer

Dealer

Sales organization

Service provider

Association / Institution

The company is represented with:

own products

own staff

The participation fee per co-exhibitor is to 550.00 EUR (plus VAT) and will be charged to the main exhibitors' account. This fee does not include the entry in the obligatory Media Package. (Please note the enclosed Form 2.00 – 2.20)

**required for Media Package (see Forms 2.00 – 2.20). Please complete this section in full, otherwise we will be unable to set up a link to your company's website/e-mail address.

Please ensure that the entries in this form are identical with the ones made for the Media Package (Form 2.10). Please provide a separate list of exhibits (Form 1.30) for each co-exhibitor that you register.

* Explanation "Co-exhibitors":

Co-exhibitors are companies with their own products **and** their own personnel that use the stand area of a main exhibitor. Companies within groups and subsidiaries count as co-exhibitors.

Place

Date

Please note:

The information on this form will be stored automatically by Koelnmesse GmbH in accordance with the stipulations of the Bundesdatenschutzgesetz (Federal Data Protection Law), and will be passed on to third parties within the framework of the contractual obligations.

Stamp, legally binding signature of the main exhibitor

List of products

Must be returned by

– Main exhibitor

– Co-exhibitor

– Additionally represented companies

Please fill in and return with your registration

1.30

Name of Co-exhibitor / Additionally represented company:

(Please fill in a separate list of products for each company)

Main focus of our product range: (Please make sure you fill this in!)

(two entries maximum)

No.

No.

List of exhibits: (Please mark the appropriate box)

110 Cameras

<input type="checkbox"/>	110005	Compact cameras, analog
<input type="checkbox"/>	110010	Compact cameras, digital
<input type="checkbox"/>	110015	SLR cameras, analog
<input type="checkbox"/>	110020	SLR cameras, digital
<input type="checkbox"/>	110025	Medium format cameras, analog
<input type="checkbox"/>	110030	Medium format cameras, digital
<input type="checkbox"/>	110035	Large format cameras, analog
<input type="checkbox"/>	110040	Large format cameras, digital
<input type="checkbox"/>	110045	Digital cameras for cellphone / PDA / handheld
<input type="checkbox"/>	110050	Digital compact viewfinder cameras (with interchangeable lenses)
<input type="checkbox"/>	110055	Digital Bridge Cameras
<input type="checkbox"/>	110060	Digital camera backs
<input type="checkbox"/>	110065	Single-use cameras
<input type="checkbox"/>	110070	High-speed cameras
<input type="checkbox"/>	110075	Cameras for security systems
<input type="checkbox"/>	110080	Panoramic cameras
<input type="checkbox"/>	110085	Passport photo cameras
<input type="checkbox"/>	110090	Pocket cameras / Miniature cameras
<input type="checkbox"/>	110095	Scanner cameras
<input type="checkbox"/>	110100	Instant photography cameras
<input type="checkbox"/>	110105	Underwater cameras
<input type="checkbox"/>	110110	Camcorder
<input type="checkbox"/>	110115	Camphones
<input type="checkbox"/>	110120	Webcams
<input type="checkbox"/>	110999	Other special cameras

120 Lenses, Filters and Camera Equipment / Accessories

<input type="checkbox"/>	120005	Adapter for photo / for video lenses
<input type="checkbox"/>	120010	Adapter for underwater lenses
<input type="checkbox"/>	120015	Releases (cable and remote releases, selftimers)
<input type="checkbox"/>	120020	Batteries / accumulators / battery chargers (solar) / main supply units
<input type="checkbox"/>	120025	Exposure meters and rangfinders
<input type="checkbox"/>	120030	Display protective film
<input type="checkbox"/>	120035	Filters
<input type="checkbox"/>	120040	Lens hoods
<input type="checkbox"/>	120045	GPS receiver (for Geotagging)
<input type="checkbox"/>	120050	Camera cases / Protective bags / containers for films and cameras
<input type="checkbox"/>	120055	Converters / extenders
<input type="checkbox"/>	120060	Lenses for camcorder
<input type="checkbox"/>	120065	Lenses for large and medium format cameras
<input type="checkbox"/>	120070	Lenses for projectors
<input type="checkbox"/>	120075	Lenses for SLR cameras

<input type="checkbox"/>	120080	Lenses for viewfinder cameras
<input type="checkbox"/>	120085	Lenses for underwater housing
<input type="checkbox"/>	120090	Optical adapter for digital cameras / Macro lenses
<input type="checkbox"/>	120095	Care and cleaning agents
<input type="checkbox"/>	120100	Tripods / pan and tilt heads / tripod systems
<input type="checkbox"/>	120105	Camera carrying straps
<input type="checkbox"/>	120110	Underwater protective housing
<input type="checkbox"/>	120998	Other camera equipment
<input type="checkbox"/>	120999	Other lenses and filters

130 Light technique and lighting

<input type="checkbox"/>	130005	Battery lights
<input type="checkbox"/>	130010	Flashbulbs / flashcubes
<input type="checkbox"/>	130015	Flash accessories
<input type="checkbox"/>	130020	Electronic flash units and tubes
<input type="checkbox"/>	130025	Electronic light positioning units
<input type="checkbox"/>	130030	Filters / Color filter sheets for light sources
<input type="checkbox"/>	130035	Digital electrical flash
<input type="checkbox"/>	130040	Fluorescent light and LED-light
<input type="checkbox"/>	130045	Laboratory lighting
<input type="checkbox"/>	130050	Halogen spotlights
<input type="checkbox"/>	130055	Background lights
<input type="checkbox"/>	130060	Bank of artificial light sources / soft sources (film / video)
<input type="checkbox"/>	130065	Artificial light multi-purpose spots
<input type="checkbox"/>	130070	Artificial light zoom spots
<input type="checkbox"/>	130075	Lighting effect lamps
<input type="checkbox"/>	130080	Light formers/Light reflectors / light diffusors colapsible
<input type="checkbox"/>	130085	Lighting control systems
<input type="checkbox"/>	130090	Light sources
<input type="checkbox"/>	130095	Light banks
<input type="checkbox"/>	130100	Light cube / light tent
<input type="checkbox"/>	130105	Macro shot lamp for photocopying, reproduction and microcopying
<input type="checkbox"/>	130110	Manual light positioning units
<input type="checkbox"/>	130115	Ring flash
<input type="checkbox"/>	130120	Tripods for spots
<input type="checkbox"/>	130125	Pantograph suspension units
<input type="checkbox"/>	130130	Rod lamp suspension units
<input type="checkbox"/>	130135	Telescopic suspension units
<input type="checkbox"/>	130140	Underwater lighting equipment for photography, video and filming
<input type="checkbox"/>	130145	Darkening systems
<input type="checkbox"/>	130150	Xenon light sources

Name(s) of exhibitor/Co-exhibitor/Additionally represented company:

Customer number:

0 2 4 0

130998	Other light technologies and lighting
130999	Other accessories for light technologies and lighting

150998	Other video / film technologies
150999	Other accessories for film / video technologies

140 Photographic Studio Equipment

140005	Archiving / presentation equipment
140010	Studio lighting / studio lamps
140015	Overhead rail systems
140020	Desktop-Studios / Tabletop-Studios / Mobile Photostudio
140025	Professional tripods / tripod systems
140030	Screens / photo backgrounds
140035	Background papers / roller devices
140040	Background projection systems
140045	Laboratory equipment for integrated laboratories
140050	Light tables
140055	Light boxes
140060	Embossing / Stamping presses
140065	Instant film adapters
140070	Studio operation / Sales software
140075	Studio use scheduling
140080	Studio flash systems and accessories
140085	Studio planning / systems engineering
140090	Packaging machines
140998	Other photographic studio equipment
140999	Other accessories for photographic studio equipment

150 Video / Film Technology, Accessories and Postprocessing

150005	3D software / animation software / 3D systems
150010	Computerized control units / control computers
150015	AD/DA converters
150020	Recording material for studio- and specialized photography
150025	Distribution systems
150030	Film scanners
150035	Film cement / film splicing tapes
150040	Film splicers
150045	Film material for shooting and copying
150050	Film cleaning / regeneration
150055	Film cutting machines / film cutting tables
150060	Film spools / film cans
150065	Film transfer sets
150070	Graphic systems for video / for film
150075	High-speed videosystems
150080	Interactive videosystems
150085	JPEG coder / MPEG coder
150090	Multimedia systems for video
150095	Standard converters
150100	NTSC / PAL coder / PAL decoder
150105	Cleaning products for lenses / for monitors
150110	Editing controllers
150115	Signal conversion / signal distribution
150120	Studio-monitors
150125	Testing technologies / measurement technologies
150130	Time base correctors / synchronizers
150135	Effect devices, trick devices (analog / digital)
150140	Transmitting systems / transmitting technologies
150145	Video recording and editing accessories
150150	Video tapes
150155	Video conference room technologies
150160	Video copying recorders / video copying systems
150165	Video mixers
150170	Video-portables / video-presenters
150175	Video postproduction technologies
150180	Video scaler / video line doubler (videoprocessors)
150185	Isolating and distributing video amplifiers
150190	Video surveillance units

160 Constructional Units and Semi-finished Products

160005	Electronic components
160010	Casings
160015	Image display components and techniques
160020	Lenses
160025	Mechanical components
160030	OEM – Components and services
160035	OLED-Displays
160040	Optical components
160045	Optical measuring and testing equipment
160050	Optical raw glass
160055	Mirrors
160999	Other constructional units and semi-finished products

170 Additional Assortments

170005	Adapter for spotting scopes
170010	Binoculars
170015	Spotting scopes with camera
170020	Ocular
170025	Magnifiers
170030	Microscopes
170035	Prismatic glasses
170040	Dive lights
170045	Telescopes
170050	Thermometer / barometer / hygrometer
170999	Other additional assortments

180 Vision- and Data Media Storage

180005	Blu-ray disc
180010	CD (R, RW, RM, Video, Photo, SACD)
180015	Compact Flash Cards
180020	Slide films
180025	DVD (Audio, R, RAM, RM, Video, HD)
180030	Color negativ films
180035	Hard disc / magnetic disc memory (internal / external)
180040	Card readers
180045	Memory Sticks
180050	Micro Drive
180055	Mini Secure Digital Cards (Mini SD-Cards)
180060	Mobile image-storage / viewer devices
180065	Multimedia Cards
180070	Reduced Size Multimedia Cards
180075	Black and white films
180080	Secure Digital Cards (SD Cards)
180085	SDHC Cards
180090	SDXC Cards
180095	Memory extensions
180100	Instant films
180105	Special photographic films
180110	TransFlash / Micro Secure Digital Cards
180115	USB-Sticks
180120	xD Picture Cards
180125	Accessories for Vision- and Data Media
180998	Other Vision- and Data Media
180999	Other Flash memory

190 Digital Processing and Image Transfer

190005	2D / 3D photographic laser engraving
190010	3D scanner
190015	Image processing software
190020	Screens / monitors
190025	Image editing hardware / workstation / PC-Hardware
190030	publisher (CD / DVD)

Name(s) of exhibitor/Co-exhibitor/Additionally represented company:

0 2 4 0

Customer number:

190035	disc drivers (CD / DVD)
190040	Computer-Generated-Imaging (CGI)
190045	Telecommunications systems / ADSL/DSL-router/ modems
190050	Digital photo albums
190055	Printing form scanner
190060	See-thru scanner
190065	Extension for imaging software / for imaging plug-ins
190070	Filmscanner
190075	Flatbed scanner
190080	Graphic cards
190085	pen tablet / graphic tablet / Digitiser
190090	Portable scanners
190095	Hardware and software for image data transmission
190100	Cables / special cables / cabling systems
190105	Microfilm readers / microfilm scanners
190110	Scanners for negative films
190115	Network / compound solutions
190120	Network cards
190125	Network add-ons
190130	Data compression systems / software
190135	Passport photo-systems
190140	Interfaces / Interface cards
190145	Sound cards / sound adapters
190150	Special scanners
190155	Systems for image communication in networks (W-LAN and LAN)
190160	Systems for internet TV
190165	Keyboards / mouse / light pens
190170	Drum scanners
190175	Transmission systems for image communication (GPS, Geotagging, etc.)
190180	Video processing cards / image processing cards
190997	Other hardware and software for image data transmission
190998	Other accessories for hardware and software for image data transmission
190999	Other accessories and devices for digital processing

200 Print, Hardware and Materials

200005	Electrostatic / Electrophotographic printer
200010	Color copiers
200015	Foils
200020	Photoprinter
200025	Fun printers
200030	Grand format printer
200035	Inkjet-printer
200040	Inkjet paper
200045	Large format printers
200050	Laser printers
200055	Dot-matrix printers
200060	Plotters
200065	Special media for printing
200070	Special papers / special media
200075	Thermal printer
200080	Thermal papers / ribbons
200085	Ink
200090	Toner cartridges
200095	Transfer printing / Transfer products
200100	Video printers
200105	Wide format printer

210 Publishing Systems: Layout – Graphic – Multimedia

210005	Author systems and software
210010	Image processing and word processing software
210015	Image archives

210020	Editing and correction terminals
210025	Content management systems
210030	Photo composing systems and software
210035	Graphic-Layout-Software and -systems
210040	Plug-in / extensions
210045	Web publishing software
210050	Accessories for publishing systems (Layout, Graphic, Multimedia)
210999	Other publishing systems (Layout, Graphic, Multimedia)

220 Publishing Systems: Prepress and Production

220005	Exposure systems
220010	Imaging viewing equipment
220015	CD imaging systems
220020	Computer-to-film systems
220025	Computer-to-plate systems
220030	Computer-to-press systems
220035	Desktop imaging systems / software
220040	Desktop publishing systems / software
220045	Digital print systems
220050	Digital archiving system and software
220055	Digitizing systems
220060	Color management hardware (Calibrations, monitors, etc.)
220065	Color management systems / software
220070	Color measurement and test apparatus
220075	Film processing equipment
220080	Prepress software and systems
220085	Proofing systems
220090	Raster image processors / hard- and software
220095	Reprographic systems
220100	Scan software
220105	Software for production data acquisition
220998	Other publishing systems: Prepress and Production
220999	Other accessories for Prepress and Production

230 Image Presentation and Personalised Photo Items

230005	Albums
230010	Photo gifts (glas, ceramic, plastic and textile)
230015	Frames / framing material
230020	Calendars
230025	Photobooks
230030	Photo mounting aids
230035	Photo folders / Photo mounts
230040	Photo canvas
230045	Photo wallpapers
230050	Passepartouts
230055	Posters / picture postcards / photo cards
230060	Scrapbooking (Materials / Software / Production-Systems)
230999	Other image presentation and photo items

240 Equipment and Systems for Photofinishing

240005	Driving units / motors / gears
240010	Photo-Imaging Kiosks
240015	Print Finishing Systems
240020	Chemical mixers
240025	Coatings and coaters (Film / Print)
240030	Color analyzers
240035	Densitometers
240040	Digital exposure systems for photo papers
240045	Darkroom equipment and accessories
240050	Development dishes / banks
240055	Film development machines (photo)
240060	Film cleaners
240065	Film splicers

Name(s) of exhibitor/Co-exhibitor/Additionally represented company:

0 2 4 0

Customer number:

240070	Finishing systems / Large scale laboratory systems
240075	Photo booths
240080	Photobook production and bindery systems, software
240085	Laminating equipment and material
240090	Darkroom clocks / laboratory clocks
240095	Laminating press
240100	Air compressors
240105	Air-purifier / ventilation-equipment
240110	Air-purifying devices
240115	Microfilm development
240120	Minilab systems
240125	Paper and film dispensers
240130	Paper developing machines
240135	Paper cutting machines / Cutting and trimming machines
240140	Roll paper developing machines
240145	Drying equipment
240150	Enlargers
240155	Enlarging lenses
240160	Rollers
240998	Other equipment and systems for photofinishing
240999	Other accessories for equipment and systems for photofinishing

250 Order Handling for Photofinishing

250005	Price labeling systems
250010	Imageprocessing and orderprocessing software
250015	Electronic data processing systems in photofinishing
250020	Film packaging machines and automatic enveloping machines
250025	Sorting devices
250999	Other accessories for order handling for photofinishing

260 Recycling Units for Photofinishing

260005	Units for precious metal recycling / De-silvering units
260010	Units for chemical treatment
260015	Replenishment systems / waste disposal units
260020	Constant temperature devices
260999	Other accessories for recycling units for photofinishing

270 Working Materials for Photofinishing

270005	Order wallets / envelopes
270010	Negative storage envelopes
270015	Basis paper for photography and reproduction
270020	Print masks / print protective envelopes
270025	Film developers
270030	Photo media / Photo papers
270035	Splicing films / UV films
270040	Laminating materials
270045	Paper developer
270050	Retouching aids and material
270998	Other chemicals
270999	Other working materials for photofinishing

280 Equipment and Systems for Technical Scientific Image Processing

280005	Film material for technical and scientific imaging techniques
280010	Identity cards / security / control systems
280015	On-screen pictorial documentation
280020	Holography
280025	Measurement / inspection / control technologies
280030	Microscopy

280998	Other equipment and systems for technical scientific image processing
280999	Other accessories for equipment and systems for technical scientific image processing

290 Image Projection, Presentation

290005	Data / video projectors / beamer
290010	Slide viewers (mono / stereo)
290015	Slide covers and cassettes
290020	Slide light boxes / slide plates
290025	Slide projectors
290030	Slide mounts
290035	Slide cabinets / slide-viewing cabinets / light tables and storage units
290040	Digital Signage
290045	Large Format Screens
290050	Interactive presentation systems / touch screens
290055	Media control (wired / wireless)
290060	Mini-Projectors
290065	Screen surfaces
290070	Rear projection units / cubes
290075	Tenter frame systems
290080	Sales displays
290994	Other slide-technologies
290995	Other slide accessories
290996	Other projectors
290997	Other projection and presentation technologies
290998	Other AV-furniture
290999	Other accessories for projection and presentation technologies

300 Home Electronics

300005	BluRay Player
300010	Decoder
300015	Digital photo frames
300020	DVD Player
300025	Remote controllers
300030	Hard disc recorder
300035	HD Media Player
300040	Home cinema systems
300045	Multiformat player / multiformat recorder
300050	Multifunctional terminals for image communication
300055	Notebooks / PC
300060	Pay-TV-receiver
300065	Satellite receiving technologies
300070	Set Top-Boxes (DVB-T)
300075	Paddles / game-software
300080	TV sets (Plasma + LCD)
300085	Video games
300090	Video glasses
300998	Other home devices
300999	Other accessories for home electronics

310 Services

310005	Studio / rent-a-studio
310010	Training and further education / job training
310015	AV-services
310020	Exposure services
310025	Picture agencies
310030	Image database / archives
310035	Internet image services
310040	Business graphic services / design services
310045	Consulting / Management consultancy agencies
310050	Data recovery for digital media
310055	EDP branch solutions
310060	Trade and technical publishers
310065	Photo design
310070	Photo-specialized trade-cooperations

Name(s) of exhibitor/Co-exhibitor/Additionally represented company:

0 2 4 0

Customer number:

310075	Photorestitution Services
310080	Used machinery trade / dealers
310085	Large format technique
310090	Home cinema equipment providers
310095	Internet providers
310100	Internet services
310105	Communication agencies
310110	Shop fitting / shop equipping
310115	Leasing
310120	Management / consultancy (media)
310125	Rental service / Rental of photo equipment
310130	Multimedia programs
310135	Network operators
310140	Online photo albums / Online photo websites
310145	Online Sharing / Communities
310150	Consultancy (patent)
310155	Post-production services and studios
310160	Print and Copying services
310165	Repair services / maintenance / service stations
310170	Scan services
310175	Broadcasting stations
310180	Service providers
310185	Software development
310190	Software houses for multimedia
310195	System companies
310200	Re-recording services
310205	Event organizations / event promotions
310210	Associations / institutions
310215	Webhosting
310999	Other services

General Conditions of Participation

I Application

1. To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration).

By signing and returning the form, you acknowledge that the General and the Special Sections of the Conditions of Participation as well as the Technical Guidelines are binding for your company.

You can download the Technical Guidelines from the event's website or from www.koelnmesse-service-portal.de. There is also always the option of requesting the Technical Guidelines in printed form or on CD-ROM.

We will store the information provided in this form via an automated procedure that takes the regulations stipulated under the Federal Data Protection Law of the Federal Republic of Germany into account, and such information will be transmitted to third parties within the framework of the fulfilment of contractual duties.

2. The registration shall be regarded as legally binding on your part, irrespective of admission; no conditions or reservations may be appended to the aforesaid registration.

II Acceptance / Transfer of stand space

1. The organizer shall accept your application in accordance with the conditions which apply to all participants (acceptance / stand area confirmation).

There is no legal claim to acceptance. If the number of registration forms complying with the requirement profile and received by the organizer prior to the expiration of the registration period exceeds the number of available exhibition spaces, the organizer shall have the right to make a discretionary decision regarding the admission of registrants to the exhibition.

You may be disqualified from admission to the exhibition if you failed to fulfil your financial obligations to the organizer at any time, or if you failed to fulfil such financial obligations within the prescribed period of time.

2. The contract comes into effect at the latest upon receipt of the admission (by post, fax or other, electronic, means of transmission), which is valid without a signature. Should the content of the confirmation of acceptance differ from that of your application, then the contract shall be concluded under the terms of acceptance if you do not lodge a written objection within 2 weeks of receipt of confirmation of acceptance. The same shall apply, if it is necessary to postpone the event or to transfer the event to another location, and the change is deemed to be reasonable with respect to yourself; in this case, the corresponding notification of change from the organizer shall supersede the admission.

The acceptance only applies to the respective event, the company applying, its products and services. Products which do not conform to the list of commodities may not be exhibited at the trade fair.

3. The organizer allocates stand space on condition that the products registered by you correspond to the theme of the exhibition within the event.

There is no right claim for the allocation of stand space in a certain hall or in a certain hall area. In special cases for important reasons, the organizer is entitled to subsequently allocate you stand space other than stated in the confirmation of acceptance, to change the size and dimensions of your stand space, to relocate or close entrances or exits and to undertake structural changes in the exhibition halls without claims arising on your part.

In the event of a reduction in stand space size, you will be credited with the difference arising from the correspondingly lower space cost. You will be notified without undue delay if the stand space becomes unavailable due to reasons which are beyond the organizer's control. In this case, you will be entitled to a reimbursement of the participation fee.

Any further claims for damages, which will exceed the aforementioned reimbursement, shall be excluded in this case.

Any complaints on your part must be submitted in writing immediately or at the latest while the event is in progress; we cannot consider complaints at a later date.

4. The organizer shall have the right to rescind the contract, if there is a substantial reason or good cause. Such an important reason exists, in particular, if an admissible application for opening insolvency proceedings against your assets has been made or such an application has been dismissed due to lack of funds. You must inform the organizer of this immediately.

5. Prior to receipt of acceptance / stand area confirmation, revocation of registration shall only be possible if permitted by the Special Section of the Conditions of Participation. In this event, a fee specified in the Special Section of the Conditions of Participation shall be paid.

6. Following receipt of acceptance / stand area confirmation, in general, revocation is no longer possible. The organizer can agree to the request for release from the contract only in exceptional cases if the stand space not required can be rented to another exhibitor. In this instance, the organizer is entitled to demand general reimbursement of the costs incurred corresponding to 25 % of the participation fee without providing proof, unless otherwise specified in the Special Section of the Conditions of Participation. You shall have the right to provide proof that a damage or loss has not been incurred or that the extent of the damage or loss incurred is considerably less. Liability for catalogue fees and other costs, which in particular, have been incurred as a result of a claim by a third party, is not affected.

Occupation of a space which becomes available in the form of an exchange of stand areas by a participant already approved and allotted a space for the event does not represent an alternate form of stand area rental.

7. The following cases will fall solely within your scope of risk as exhibitor:

- a) if the products, which you have stipulated for the presentation, cannot be introduced at the venue of the event due to the legal requirements prevailing there or due to other reasons, or
- b) if such products do not arrive in due time, do not arrive undamaged or do not arrive at the venue of the event at all — e.g. as a result of any loss, delay in transport or customs, etc. — or
- c) if your journey, the journey of your employees or your stand or installation personnel should be delayed or should become impossible.

You will remain under obligation to pay all the charges agreed upon.

8. Event-related regulations are detailed in the Special Section of the Conditions of Participation.

III Construction and arrangement of stands

1. The construction and arrangement of stands must conform to statutory regulations and be in accordance with the Rules of the Special Section of the Conditions of Participation applicable to the event. As an exhibitor, you are obliged to define your restructuring measures in advance with the organizer. A stand design which does not conform to the construction regulations of the venue and / or the technical guidelines of the organizer or rental company of the venue can be removed or changed by the organizer at your expense.

All stand-construction companies shall require a special permit from the organizer in order to construct the trade fair stands in the exhibition halls. Any additional technical services that may be required, particularly the installation of electricity, water and safety devices, the recruitment of local auxiliary personnel, etc., can be ordered exclusively through the organizer by means of special order forms against a separate charge.

2. For the duration of the event the stands must be staffed by personnel and display the products specified in the application and confirmation of acceptance. Vacating the stand prior to the end of the event represents a serious breach of these Conditions of Participation and shall entitle the organizer to assert damage claims and exclude your company from future participation in Koelnmesse Group events.

3. The organizer is entitled to demand that you remove products from your stand that do not correspond to the List of Goods or, which through their odour, noises, other emissions or appearance, could constitute a considerable disruption to the operation of the event or put the safety of exhibitors and visitors at risk. Furthermore, you will be responsible for ensuring compliance with all the statutory provisions of the host country. If this is not the case, then the organizer shall also have the right to demand the removal of exhibited articles or the non-performance of an activity. Should you fail to comply with this demand immediately, the organizer is entitled to have the products in question removed at your expense and risk and to close your stand, without any claims arising against the organizer.

IV Participation fee and other costs / Terms of payment

1. The amount of the participation fee as well as the flat-rate cost of energy will be calculated according to the rates specified in the Special Section of the Conditions of Participation.

Invoicing will be on the basis of the total stand floor space as allocated and will not exclude any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings.

2. After your admission, you will receive an invoice for the participation fee and the other costs; the invoiced amount is due immediately upon receipt of the invoice. The rates stipulated at the time of the admission are net fixed rates plus any accruing turnover tax as well as any comparable taxes which may be imposed at the venue of the event. The organizer shall have the right to increase the rates by the amount of the corresponding cost increment in the event of any increase in its own prime cost, particularly as a result of higher production, purchasing and labour costs as well as higher fees, taxes and other fiscal charges imposed at the venue of the event.

The payment of all liabilities within the prescribed period shall be a prerequisite for the occupation of the stand space.

3. Failure to execute payment will result in interest being charged of 8 % above the base rate according to § 1 of the Diskontsatz-Überleitungsgesetz (DÜG - Transitional Discount Rate Law).

If the damage incurred by the organizer is greater, he shall be entitled to lodge a claim for these damages. The compensation shall become invalid or be reduced, if you can provide evidence that the organizer has incurred little or no damage as a result of the payment default.

Should settlement of the invoice not be effected by the deadline, the organizer is, in addition, entitled to dissolve the contract with you.

4. Resulting from the organizer's claim in regard to stand space rental, your exhibits are subject to a contractual lien in the organizer's favour.

5. Any services that we have provided will be invoiced in euros. You are obliged to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If we should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, such payment must be based with regard to the conversion on the official buying rate of the billing currency on the date of payment. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

6. Please submit any complaints relating to the invoice in writing, immediately, at the latest 2 weeks after receipt; we cannot consider complaints made at a later date.

7. Any projecting or overhanging parts, pillars, installation connections and other permanent internal fittings in the stand space do not entitle you to any reduction in the participation or other costs.

8. The organizer shall also be entitled to the payment of the full amounts, if you fail to fulfil any of your obligations arising from the contractual relationship. This does not affect claims to damages. In the event of the contract not being fulfilled at all, or being fulfilled only in part, by the organizer, you have claims to a proportional reimbursement of any payments you have already made. Claims above and beyond this are ruled out in accordance with the regulations in sections VII and VIII. The regulations in section XI shall remain unaffected.

9. In the event of counter claims being made against those claims arising from the contract, you can only set off or assert your right of retention in as far as your claims have been found to be uncontested or legally valid.

10. In the event that an invoice is sent to a third party at the request of the Exhibitor, this does not constitute any waiver of the right to claim the account receivable from the Exhibitor. The latter remains obliged to pay until such time as the account receivable has been settled in full.

V Co-exhibitors, additionally represented companies, group and joint stands

1. In principle, stand spaces shall be hired out only as a whole unit and only to one contracting party. As an exhibitor, you are not permitted to relocate, exchange, share, or in any other way make the stand space allocated to you completely or partially accessible to third parties, without the prior consent of the organizer.
2. A stand area may only be used by several companies at once, if the stipulations of the Special Section of the Conditions of Participation allow the participation of co-exhibitors and/or additionally represented companies.
3. Use of the stand area by another company with its own products and own staff (co-exhibitor) requires a special application for permission and approval by the organizer. This also applies to companies who have their own products at the stand but none of their own staff (additionally represented company). Companies which are members of a group as well as subsidiaries are considered to be co-exhibitors. The organizer reserves the right to demand a special participation charge and other costs for approving co-exhibitors. Such charges and costs will be invoiced to you as the exhibitor. If co-exhibitors and additionally represented companies are to be accepted, the preconditions laid out in section II apply; these companies are subject to the Conditions of Participation in as far as they apply. Should you accommodate a co-exhibitor or a company which is additionally represented, without the express permission of the organizer, this shall be grounds for dissolving the contract with you without notice and to have the stand space vacated at your risk and expense.

After confirmation of acceptance has been received, the contract exists exclusively between the organizer and the exhibitor, who is liable for the negligence on the part of his co-exhibitors/additionally represented companies as well as for his own negligence.

4. If several companies wish to participate at the event together on one stand, then the existing Conditions of Participation are binding for each individual company. In addition, they are obliged to name a contact person in their application, jointly appointed as an authorized representative. Moreover the conditions stated in section IV apply analogously. In the event of permitted joint use of the stand space, all companies are liable to the organizers for payment of the participation and other costs and the fulfilment of other obligations — regardless on which legal grounds — as co-debtors.

VI Domiciliary rights

The organizer exercises domiciliary rights throughout the exhibition complex. He is entitled to have exhibits removed from stand if their display contravenes statute law, offends good morals or is not in keeping with the event programme. Promotion of political and ideological ends is prohibited. In the event of serious offences against the Conditions of Participation, the organizer is entitled to close your stand or have it vacated.

VII Warranty

The warranty period for deliveries of new items is 1 year. For used articles, all liability based on warranty is excluded. No warranty claims are available if the damage is due to normal wear and tear, force majeure, faulty or negligent handling, excessive loads or failure to comply with statutory provisions or operating instructions.

VIII Liability / Insurance

1. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel.
2. Any liability for property damages and pecuniary damages shall be excluded, if it is possible to underwrite the risks. This does not affect liability on the basis of wilful or gross negligent misconduct. This exclusion of liability is not restricted by the security measures of the organizer.

Within the scope of liability, the statutory burden of evidence regulations shall continue to apply; they will not be affected by this clause.

3. We recommend that you take out exhibition insurance. In addition to this, you can also order various security measures for your stand.
4. As an exhibitor, you will be liable to the organizer for any damage inflicted on the organizer, provided that such damage is attributable to your culpable action or the culpable action of your personnel, your employees or any third party which you have appointed or any other third parties, whose services you are using for the purpose of fulfilling your obligations. It is necessary to observe strict compliance with the Technical Guidelines which will be handed over to you by the organizer, as well as with the information from the organizer's circular letters pertaining to questions on the preparation and implementation of the event.
5. In accordance with statutory obligations, the organizer shall be liable for damages caused intentionally or by gross negligence in the event of any damage claims resulting from fatal injuries, bodily or health injuries. Other contractual and/or legal damage claims of any type, including damage claims for consequential damages, shall be excluded, unless the damage was caused by the intentional or grossly negligent action of the organizer. The foregoing limitations of liability shall apply, to the full extent, to the executive organs, employees, legal representatives, persons employed in performing an obligation and vicarious agents, whose services are used by the organizer for the performance of the contract. However, all damage claims shall be restricted to the payment of typical, foreseeable damages. Furthermore, the organizer shall be liable for every culpable infringement of an essential contractual obligation. Essential contractual obligations shall pertain only to those contractual obligations which must be complied with during the execution of the contract. This applies to all claims which could arise as a result of, and in connection with, this contract. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to postpone the event, shorten or extend in due to an Act of God, or for other reasons beyond its control, then you are not entitled to any rights, in particular, to claims for damages against the organizer.

The responsibility of the event organizer is limited to fault in all cases without prejudice to any limitations of liability under these Conditions of Participation. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.

IX Period of limitation

Any of your claims, which may be asserted against the organizer and which may arise from the contractual relationship, as well as all other claims relating thereto, shall become statute-barred after one year, unless a shorter statutory limitation period applies or the liability of the organizer results from an intentional action. The longer statutory limitation period for tortious claims, fraudulent intent and culpable impossibility of performance shall remain unaffected. The limitation period shall commence at the close of the month, in which the closing date of the event falls.

X Place of fulfilment / place of jurisdiction

1. The place of fulfilment shall be the principal place of business of the organizer. The place of jurisdiction, also in a process involving documents, bills of exchange and cheques is, in so far as you are a businessman, legal entity of public law or a separate asset under public law, Cologne. The organizer shall also be entitled, at his option, to lodge his claims at the court of the place where you have your place of business or your branch.

2. All legal relationships between you and the organizer are subject to Federal German Law as well as to the German text of these Conditions of Participation. The regulations set down in the Special Section of the Conditions of Participation form part of the contract, as do the Technical Guidelines.

XI Reservations / Final Provisions

1. As an exhibitor, you will be solely responsible for compliance with all the laws, guidelines, and other regulations which are in force in the host country, if the content of the organizer's conditions of participation deviate from such regulations. You must inform yourself promptly and comprehensively of the relevant regulations prevailing at the venue of the event, and obtain the required knowledge.

The organizer will not be liable for damages and other losses which could be incurred on your part as exhibitor.

2. The organizer shall have the right to postpone, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, as well as individually or collectively, if such an action is required due to unforeseen events such as force majeure, natural disasters, wars, disturbances, strikes, breakdown or obstruction of traffic and communication. In the event of any postponement, shortening, extension or termination, you shall not be entitled to the payment of any resulting damages which you may have incurred. You shall have the right to rescind the contract, if you lose your interest in participating because of such an action, and if you waive the reservation for the stand space allotted to you as a result of this. Upon full knowledge of the change, the rescission of the contract must be declared in a written statement and without undue delay. In case of the cancellation of an event, the organizer shall not be liable for damages and/or other losses which may be incurred on your part. Upon request of the organizer, you will be obligated to defray a reasonable share of the expenses resulting from the preparation of the event. The amount of the share to be paid by each exhibitor shall be stipulated by the organizer after consultation with the business organizations concerned. By signing the application form you recognize the organizer's Conditions of Participation (the General and Special Sections) together with all other regulations relating to the contractual relationship, as binding.

3. Should these provisions be partially legally invalid or contain gaps, this shall not effect the validity of the remaining provisions or the contract. In this event, the parties shall undertake to replace the invalid provision with such a provision or to fill the gap with such a provision, which comes closest to enabling the commercial purpose pursued by the parties to be fulfilled.

4. All alterations to the contract must be made in writing. The same shall also apply to any amendment or cancellation of the written-form clause itself.

Conditions of Participation Special Section



photokina
21.9.–26.9.2010

1 The fair, the organisers, the venue, the dates

photokina is being organised by
Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany
and
**Photoindustrie-Verband e.V.,
Mainzer Landstr. 55, 60329 Frankfurt, Germany**

**It will be held from Tuesday, September 21 to Sunday,
September 26, 2010 in the Cologne trade fair complex.**

Opening times

The exhibition will be open to exhibitors from 9 a.m. to 7 p.m. and to visitors from 10 a.m. to 6 p.m. daily.

Deadline for application:

June 30, 2010.

Stand construction and dismantling

Construction in all halls: September 10–20, 2010

Construction starts at **Friday, September 10 at 8 a.m.** and has to be completed by **Monday, September 20, 2010 by 8 p.m.** During the construction time the halls are open 24 hours a day.

Advanced construction is not possible!

Dismantling in all halls: September 26–29, 2010

The dismantling may **not start before September 26, 2010, 6 p.m.** and has to be completed by September 29, 2010, 6 p.m. The halls are open 24 hours during the dismantling.

Extended dismantling is not possible!

2 Eligibility to take part

All displayed products and services must correspond to the topic of the event. Please check the product group index therefore, form 1.30. The products must be brand new.

Products and services that are not listed in the product group index or that are already used are not allowed to be displayed.

You can exhibit if your company produces the displayed products, let them be produced by others and marked them exclusively, and if your company provides the services.

Further you can participate as sales company, trade representative, Importer, Association or Institution of products of the product group index.

In any case you must be registered in the Commercial Registry or in the Guild roll to be able to exhibit.

3 Commercial property rights

Koelnmesse GmbH does not want any exhibitor who, in the process of producing, disseminating, selling, owning or advertising their products, violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined that an exhibitor at one of Koelnmesse GmbH's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse GmbH is entitled to bar that exhibitor from the next event of this kind after the court decision is res judicata if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

4 Participation costs

Your participation will entail the following costs:

Costs for space

– Standard price per m² stand space in the halls: **155.00 EUR**

Early Bird: Applications until January 31, 2010

stand space rental of **152.00 EUR** per m²

– Two-storey exhibition stands will be charged at 50 % of the normal rate.

For two-storey exhibition stands, the actual allotted area in the second storey is measured with technical precision and calculated at 50 per cent of the cost per m² of the floor area.

– Standard price per m² stand space outside the halls: **79.50 EUR**

– Storage space price per m²: **79.50 EUR**

All prices do not include any construction.

These charges cover the rental of exhibition space the entire duration of the fair including the appointed construction and dismantling period, a specific number of identity cards for stand and construction personnel (see figure 6), the use of all the technical and service facilities in the trade halls, advice by koelnmesse experts on the organisation, advertising and publicity work for your participation, the provision of rooms for press conferences, press contact services.

Energy consumption

7.95 EUR per m² of the occupied stand space will be additionally charged as a proportional flat rate charge for electricity.

AUMA-fee

The Association of the German Trade Fair Industry (AUMA) charges you a fee of 60 EUR cents per m² for representing your interests. Koelnmesse has agreed to take over calculating and collecting the fees in the name of, and on the account of, AUMA.

More detailed information is available at www.auma-messen.de.

Contribution to promotional costs

Each Main exhibitor will be charged a contribution to promotional costs in accordance to the following scale:

sqm	EUR	sqm	EUR
up to 24	400.00	201 – 400	1,300.00
25 – 100	600.00	401 – 800	2,000.00
101 – 200	1,000.00	over 800	3,000.00

Marketing-KIT

Every main exhibitor will receive an obligatory Marketing-KIT with the confirmation for the stand space. The Marketing-KIT includes classic and digital advertising materials as well as 30 entrance ticket vouchers (at a special price of 5.50 EUR net per voucher).

The entrance ticket vouchers should be used for customer invitations.

Ticket vouchers may not be resold.

If you desire an amount of admission ticket vouchers which exceeds the amount you receive with the Marketing-KIT, you can order additional vouchers by an extra order form (Z.02).

The costs for the Marketing-KIT of 192.00 EUR net will be charged with the invoice for the space rental.

Co-exhibitor fee

As far as accommodation of other firms will be permitted on the stand (see figure V of the General Conditions of Participation), **550.00 EUR** will be charged for each co-exhibitor. This fee does not include the cost of the Media Package (see item 8).

VAT refunds

Foreign exhibitors (proprietors) may receive a refund of the VAT paid with the invoice as long as they fulfil the legal requirements. To apply for your refund, please use the VAT refund service offered by Koelnmesse Service GmbH in conjunction with our partner G-VAT (For information and to order this service, go to the Koelnmesse-Service-Portal: Marketing Services → VAT refund).

Down payment for services

Koelnmesse GmbH and Koelnmesse Service GmbH are entitled to collect an adequate down payment for the services (e.g. electrical connections and sanitation, media services) exhibitors use at the event.

The amount of the down payment is based on the extent of the services the exhibitor will probably use or has used during a previous event (photokina 2008).

For exhibitors who did not participate in the last event (photokina 2008) the down payment will amount to 804.00 EUR net.

After the event is over, a separate final invoice is drawn up for the services provided; the down payment is credited to this amount.

If the down payment exceeds the amount charged for services provided, the excess amount will be paid back to the exhibitor. Exhibitors are not entitled to have interest paid on their down payment.

5 Fitting and arrangement of the stands

The minimum stand size is 12 m².

Please note that hall pillars and other fixed construction elements may be present in any part of the rented stand area. The participation fee will be calculated according to the exact dimensions of the stand area allocated. Trade fair partition walls for dividing the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee on www.koelnmesse-service-portal.de.

This participation fee does not include stand construction.

Koelnmesse will set up partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems. Stand construction and design must adhere to all regulations that are valid in Germany (including the NRW venue regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the professional associations in the currently valid versions). All these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all person, in as far as they perform activities as commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction and design of the stand.

The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction personnel and other person working for him/her to make sure they adhere to the regulations.

The maximum height for any stand construction is 4.50 metre.

As long as the technical guidelines are observed when designing and setting up stands, there is no need to submit for approval drawings for one-storey stands that do not exceed the permissible height. All other stands and designs must be approved, particularly if the stand features special structures or meeting areas, or static calculations are required. Plans must be submitted in duplicate for approval by Koelnmesse in good time before the work is carried out, and at least 6 weeks before the event begins.

These documents, which can be scrutinized, consist of ground plans, views and design cross sections with all measurements.

Stand construction may not be started until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant regulations. It only states that Koelnmesse has no objections in the context of stand design/arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately.

There is no duty on the part of Koelnmesse to ensure the observance of other regulations. Nevertheless, if an infringement of the relevant regulations have been committed, Koelnmesse can, for this reason, also refuse the notice of approval. The exhibitor is also aware of the fact that in exceptional cases at his /her request and on his /her account the stand construction documents must be submitted to the responsible authorities for control. Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be immediately complied with. In case of imminent danger, Koelnmesse GmbH is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

If at all possible, the Koelnmesse GmbH will try to provide the stand in the desired form. The following terms are used for the stands:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event.

Structures on the boundaries of the space allocated adjoining neighbouring exhibitors may not have advertising promotional material above 2.50 metres (see clause 4.3 in the technical guidelines on www.koelnmesse-service-portal.de).

The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to stand space. Banners and company signs are not permitted to encroach into the aisles. Koelnmesse Service GmbH offers a completely finished stand system and individual stand construction. (Order Forms S.01 to S.11 / www.koelnmesse-service-portal.de).

For a surcharge, exhibitors can rent further equipment in addition to the standard furnishings.

On the last day of construction the gangways must be completely cleared at **8:00 p.m.** so that they can be cleaned up and blackened in time.

Stand dismantling

For the entire duration of the fair, the registered and authorised exhibits must be on display at the stand, and stand personnel must be in attendance (General Section of the Conditions of Participation, III, Paragraph 3).

Stand dismantling may not begin before 6:00 p.m. on September 26, 2010. Koelnmesse has the right to impose a penalty of up to 5,000.00 EUR for each time that an exhibitor violates this regulation. The size of the fine will depend on the seriousness of the violation. Koelnmesse may in addition/as an alternative bar the exhibitor from participating in the next photokina.

Entry for dismantling personnel: 6:00 p.m. Approach of vans to the halls: 8:00 p.m.

6 Exhibitors' passes and workers' passes

Each exhibitor receives free of charge and valid for the period from the day on which assembly work begins to the final day dismantling:

- 2 passes for a stand up to 12 m²
- 4 passes for a stand up to 24 m²
- 1 pass for each further unit or part unit of 12 m² up to a stand area of 120 m²
- 1 pass for each further unit or part unit of 15 m² above this area.

The cards will be forwarded to you with the stand rental invoice. Additional passes may be obtained against payment by using **order form Z.01**.

Prices:

60.00 EUR* for orders received on or before September 20, 2010;

84.00 EUR* for orders received on or after September 21, 2010.

*incl. VAT

You will also receive free **workers passes** to enable company personnel to enter the trade fair complex for the purpose of setting up and dismantling the stand. These cards are only valid up to the end of the fitting period and after the end of the exhibition. **They do not entitle** the holder to **enter the complex during the exhibition**. These cards will also be forwarded with the stand rental invoice. Non company stand designers require a special permit to do construction work in the halls.

7 Rules of Sale / Sales Restrictions / Penalties

In view of the special trade character of photokina

- It is not allowed to openly mark prices on exhibited products
- It is not allowed to offer, sell or otherwise transfer articles which are related to the theme of this fair (see list of products) to the final consumer.

Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases.

In view of these special trade character and prestige of photokina and rules governing equality of opportunity, it is essential that the regulations stated in this section be observed strictly and without exception.

Koelnmesse GmbH has the right to

- immediately close stand of an exhibitor who violates (has violated) the sales restriction stated in this section. The stand will be closed while photokina is still in progress and without a court order. The exhibitor in question is responsible for any cost or consequences resulting from the stand closure

and / or

- Koelnmesse GmbH has the right to deny admission to any exhibitor who has violated the sales restriction in this section.

Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

8 Media Package

The obligatory Media Package consists of the following elements:

- One Entry in the alphabetical list of exhibitors (printed catalogue).
- Two entries in the products group list (printed catalogue).
- One entry in the online catalogue: Company name, address, stand location, website and e-mail address and all of the product groups you marked in Form 1.30.
- Entry and activation for photokina Online Matchmaking with all of the product group entries given in Form 1.30.
- Activation for the photokina online schedule planner.
- Entry in the online route planner.
- One entry and image in the Mobile Exhibition Guide (M.E.G.):
Company name, address, stand location, website and e-mail address and all of the product groups you marked in Form 1.30.

The printed catalogue includes an alphabetical list of companies, a list of goods and advertisements. The printed catalogue is therefore an important, up-to-date reference work for all interested trade representatives that remains useful even after the event has come to a close.

Each main exhibitor and co-exhibitor must be listed in the Media Package. A fee of 399.00 EUR is charged for this service.

If the exhibitor fails to submit the Order Forms 2.00–2.20 before the deadline, entries in the Media Package are based on the information given in Form 1.10 and the following are subject to a fee.

Applications received subsequently will be included in the catalogue supplement under the above mentioned conditions.

Koelnmesse Service GmbH, Messeplatz 1, 50679 Köln, Germany has been commissioned to create the Media Package.

In turn, the company is authorised to assign the production of the catalogue and the publishing of the advertisement to a third party company, which is:

Verlag für Messepublikationen

Thomas Neureuter GmbH

Westendstr. 1, 45143 Essen,

Germany

Tel. +49 201 36547-202

Fax +49 201 36547-225

photokina@neureuter.de

The Koelnmesse does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing.

The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

9 "Infoscout" – Visitor Information System

Information about your company, as provided on forms 1.10 to 1.30, will be made available to interested visitors at the information stands in the halls during the trade fair. In addition, you may use Koelnmesse's "Infoscout" electronic information system to **publish vacancies for trade representatives**.

You can use form Z.03 to specify this offer in terms of products, countries or regions.

Exhibitors and visitors can use the "Infoscout" system **free of charge**.

10 Salvo / Final agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by Koelnmesse GmbH.

Should a provision of this contract prove to be wholly or partly void or should the contract have omissions, this shall not affect the validity of the remaining provisions. A provision shall take the place of the invalid provision or fill the omission that, as far as legally possible, comes closest to what the contractual parties intended or, given the sense and purpose of this contract, would have intended if they had considered the matter. Should the invalidity of provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

Koelnmesse Tochtergesellschaften, Repräsentanzen, Auslandsvertretungen

Koelnmesse subsidiaries, representatives and information centres

Africa (for Botswana, Kenya, Malawi, Mauritius, Namibia, Tanzania, Zambia, Zimbabwe): Jorrit H.F. Plambeck – International Trade Fair Marketing, 31 Josiah Chinamano Ave, P.O. Box 3794, Harare-Zimbabwe, Tel. +354 4 251490-93, Fax +263 4 251489, E-Mail: info@fairpros.com

Argentina: Cámara de Industria y Comercio Argentino-Alemana, Av. Corrientes 327, piso 23, C. 1043 AAD Buenos Aires, Tel. +54 11 5219-4000, Fax +54 11 5219-4001, E-Mail: ferias@cadicaa.com.ar

Australia: Fairlab Pty. Ltd., 242 Dowling Street, Woolloomooloo / Sydney, Australien, Tel. +61 2 83540068, Fax +61 2 83540069, E-Mail: info@fairlab.com.au

Belgie/Belgien: Koelnmesse Belgien en Luxemburg/ Koelnmesse Belgique et Luxembourg, Park Atrium, Kolonienstraat 11 Rue des Colonies, Brussel 1000 Bruxelles, Tel. +32 2 5176175, Fax +32 2 5176670, E-Mail: belux@koelnmesse.be

Bolivia: Cámara de Comercio e Industria Boliviano-Alemana, Calle 15 Calacoto Nr. 7791, Torre Ketal, of. 311, P.O. Box 2722, La Paz, Tel. +591 2 2795151, Fax +591 2 2790477, E-Mail: richter@ahkbol.com

Bosna i Hercegovina: Brandt, d.o.o., Reljkovicveca 2, HR-10000 Zagreb, Tel. +385 1 3770333, Fax +385 1 3702173, E-Mail: brandt@inet.hr

Brasil: MDK Feiras Internacionais S/C Ltda, Rua Barão do Triunfo, 520-7º and.cj/71, 04602-002 São Paulo – SP, Tel. +55 11 55354799, Fax +55 11 50936041, E-Mail: mdkfeira@terra.com.br

Bulgaria: Deutsch-Bulgarische Industrie- und Handelskammer, F. J. Curie 25 A, 1113 Sofia, Tel. +359 2 81630-32, +359 2 81630-11, +359 2 81630-10, Fax +359 2 81630-19, +359 2 81630-39, E-Mail: t.mutafova@ahk-bg.org

Canada: see USA

Central America: Deutsch-Regionale Industrie- und Handelskammer für Zentralamerika und die Karibik, 15 Calle 3-20, zona 10, Edificio Centro Ejecutivo, Oficina 403, 1010 Guatemala City/Guatemala, Tel. +502 2367 5552, Fax +502 2333 7044, E-Mail: ahkregion@ahkzakk.com, Postanschrift: Section 2969, P.O. Box 02-5339, Miami, FL 33102-5339

Česká Republika: Jan Besperát, Zastoupení Koelnmesse pro CR a SR, K Brečkám 108, CZ-143-00 Praha 4, Tel. +420 2 61 91 01 73, Fax +420 2 61 91 20 80, E-Mail: besperat@koelnmesse.cz

Chile: Cámara Chileno-Alemana de Comercio e Industria, Av. El Bosque Norte 0440, Of. 601, Las Condes, Santiago de Chile, Chile, Tel. +56 2 2035320-19, Fax +56 2 2035325, E-Mail: awandelt@camchal.cl

China: Koelnmesse Co. Ltd., Unit 801, Landmark Tower II, No. 8 Dong San Huan North Road, Beijing 100004, Tel. +86 10 65907766/65907787, Fax +86 10 65906139, E-Mail: info@koelnmesse.cn

Koelnmesse Guangzhou Representative Office, Room 3311, Metro Plaza, 183 Tianhe Road (North), Tianhe District, Guangzhou 510620, Tel. +86 20 87552467, Fax +86 20 87552970, E-Mail: e.cheung@koelnmesse.cn

Koelnmesse Shanghai Representative Office Unit 2003 (South), 283 Huai Hai Road (M), Shanghai 200021, P.R. China, Tel. +86 21 63906161, Fax +86 21 63906858, E-Mail: m.zhang@koelnmesse.cn

Colombia: Cámara de Industria y Comercio Colombo-Alemana, DEInternational Ltda., Carrera 13, No. 93-40, Piso 4, Bogotá, Tel. +57 1 6513777, Fax +57 1 6513772, E-Mail: martha.cubides@deinternational.com.co

Costa Rica: Cámara de Comercio e Industria Costarricense Alemana, Apdo. Postal 10746-1000, San José, Costa Rica C.A., Tel. +506 290 7621, Fax +506 220 3064, E-Mail: info@cacoral.com

Danmark (Grönland, Island, Färöer-Inseln): Intermess ApS, Radhusvej 2, 2920 Charlottenlund, Tel. +45 45 505655, Fax +45 45 505027, E-Mail: info@intermess.dk

Deutschland

für Sachsen, Thüringen, Sachsen-Anhalt, Brandenburg, Berlin, Mecklenburg-Vorpommern: Petra Ritter, Weidenweg 60, 10247 Berlin, Tel. +49 30 54984340, Fax +49 30 54984338, E-Mail: koelnmesse.PR@firstweb.de

für Nordrhein-Westfalen, Niedersachsen, Hamburg, Bremen und Schleswig-Holstein: Anne Meil, Wolfhager Str. 109, 34127 Kassel, Tel. +49 561 50690360, Fax +49 561 50690370, E-Mail: meil@koelnmesse-gv.de

für Hessen, Rheinland-Pfalz, Saarland und in Teilen Nordrhein-Westfalens und Bayerns: Hildegard Fischer, Im Sand 84, 72636 Frickenhausen, Tel. +49 7025 841272, Fax +49 7022 304409, E-Mail: fischer.fairconsulting@gmail.com

für Baden-Württemberg und Teile Bayerns: Ulrike Englmann, Georg-Zorn-Str. 37, 90765 Fürth, Tel. +49 91 200184-0, Fax +49 91 200184-5, E-Mail: koelnmesse@fit4fairs.de

Rep. Dominicana: Cámara de Comercio, Industria y Turismo Dominicano-Alemana, Centro Dominicano-Alemán, 2do. Piso, Calle Isabel la Católica No. 212, Zona Colonial, Santo Domingo, Tel. +1 809 68 86700, Fax +1 809 68 89681, E-Mail: ccdomalemana@codotel.net.do

Ecuador: Cámara de Industrias y Comercio Ecuatoriano-Alemana, Avenida Eloy Alfaro # 2921 y Portugal, Edificio Milenium Plaza, 4to piso Of. 401, Quito, Tel. +593 02 3332048/3332047/3332046, Fax +593 02 3331637, E-Mail: ferias@ahkcuador.org.ec

El Salvador: Cámara Salvadoreña Alemana de Comercio e Industria, Apdo. Postal 01-550, San Salvador/El Salvador C.A., Tel. +503 22432428, Fax +503 22432093, E-Mail: info@DEinternational.com.sv

Egypt (Arab Republic): German-Arab Chamber of Commerce, 21, Soliman Abaza St., Mohandessin - Giza, P.O. Box 385, 11511 - Ataba - Cairo, Tel. +202 33368183, Fax +202 33368026, E-Mail: fairs@ahk-mena.com

España: Koelnmesse Ibérica S.L., Calle Arenal, 20, 3º Izquierda, 28013 Madrid, Spanien, Tel. +34 91 3598141, Fax +34 91 3500476, E-Mail: info@koelnmesse.es

Eesti (Estland): Deutsch-Baltische Handelskammer in Estland, Lettland, Litauen; Suurtüki 4b, 10133 Tallinn, Estland, Tel. +372 6276 940, Fax +372 6276 950, E-Mail: koelnmesse.ee@ahk-balt.org

Finland: Edelte Oy, Ms. Päivi Ahvenainen, Sahakyläntie 5, FIN-04770 Sahakylä, Tel. +358 10 6168400, Fax +358 10 6168402, E-Mail: koelnmesse@kolumbus.fi

France: Chambre Franco-Allemande de Commerce et d'Industrie, 12, rue Chernoviz, 75782 Paris Cedex 11, Tel. +33 1 45258211 + 42244711, Telecopie +33 1 45256396, E-Mail: koelnmesse@wanadoo.fr

Great Britain: Koelnmesse Ltd., 4th Floor, 205/207 City Road, London EC1V 1JN, Großbritannien, Tel. +44 20 7566 6344, Fax +44 20 7566 6341, E-Mail: info@koelnmesse.co.uk

Griechenland (Hellas): Deutsch-Griechische Industrie- und Handelskammer, Doraifoiou Str. 10-12, 11521 Athen, Tel. +30 210 6419028, Fax +30 210 6445175, E-Mail: koelnmesse@mail.ahk-germany.de

Guatemala: Camara de Comercio e Industria Guatemalteco-Alemana, 6a Avenida 20-25, Zona 10, Edificio Plaza Maritima, 01010 Guatemala C.A., Guatemala, Tel. +502 2 3336036-8, Fax +502 2 3682971, E-Mail: gerencia@deinternational.com.gt

Honduras: Cámara de Comercio e Industria Hondureño Alemana, Edificio Plaza del Sol, Avenida la Paz # 2326, Apdo. Postal 3811, Tegucigalpa, Honduras, C.A., Tel. +504 238 5363, Fax +504 238 5371, E-Mail: info@deinternational.com.hn

Hong Kong: Koelnmesse Ltd., Unit 2601, 26th Floor, Tung Chi Commercial Centre, 193 Lockhart Road, Wanchai, Hong Kong, Tel. +852 25118117, Fax +852 25118119, E-Mail: info@koelnmesse.com.hk

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Indonesia: Perkumpulan Ekamoti Indonesia-Jerman, EKONID, Jl. H A Salim 115, Jakarta 10310, Indonesia, Tel. +62 21 3155644, Fax +62 21 3155276, E-Mail: paramita.ananda@ekonid.or.id

Iran: Iran-German Chamber of Industry and Commerce, P.O. Box 3478, Ave. Africa, Navak Street, No.16, 1st floor, 1518633741 Tehran, Iran, Tel. +98 21 81331000, Fax +98 21 88794401, E-Mail: r.raminfar@dihk.co.ir

Ireland: Koelnmesse Ltd., 4th Floor, 205/207 City Road, London EC1V 1JN, Großbritannien, Tel. +44 20 7566 6344, Fax +44 20 7566 6341, E-Mail: info@koelnmesse.co.uk

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Italia: Koelnmesse S.r.l., Via Brera 4, 20121 Milano, Tel. +39 02 86961326, Fax +39 02 89095134, E-Mail: info@koelnmesse.it

Japan: Koelnmesse Co. Ltd., Janome Azabu Juban Building, 2-20-6, Azabu Juban, Minato-ku, Tokyo 106-0045, Japan, Tel. +81 3 54186245, Fax +81 3 54186246, E-Mail: kmjpn@koelnmesse.jp

Jordan: Al-Mohanned Trading & Development Corporation, P.O. Box 211446, Amman 11121, Tel. +962 6 5534436, Fax +962 6 5532947, E-Mail: mkhader_almoahnd2005@yahoo.com

Korea: Rheinnesse Co., Ltd., 27-7, Hannam-dong, Yongsan-gu, Seoul, Korea 140-883, Tel. +82 2 7984343, Fax +82 2 7984383, E-Mail: info@rernesse.co.kr

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Lebanon: INTER ARAB EST., P.O. Box 1547, Jounieh, Tel. +961 9 642884, Fax +961 9 642884, E-Mail: interarab@cyberia.net.lb

Liechtenstein: see Schweiz, Suisse, Svizzera

Lietuva (Litauen): Deutsch-Baltische Handelskammer in Estland, Lettland, Litauen; Vinco Kudirkas 6, 03105 Vilnius, Litauen, Tel. +370 5213 1122, Fax +370 5213 1013, E-Mail: koelnmesse.lt@ahk-balt.org

Luxembourg: see Belgique, Belgien

Magyarország (Ungarn): MON-ART Kft, Beszterce u.6. VII/8, 1034 Budapest, Tel. +36 1 2400810, Fax +36 1 2400810, E-Mail: office@monart.axelero.net

Malaysia: Promo Era Sdn Bhd, Lot 8.12, 8th Floor, Wisma Cosway, Jalan Raja Chulan, 50-199 Kuala Lumpur, Malaysia, Tel. +603 2031 6686, Fax +603 2031 9686, E-Mail: Koelnmesse@gmail.com

Malta: Koelnmesse S.r.l., Via Brera 4, 20121 Milano, Tel. +39 02 86961326, Fax +39 02 89095134, E-Mail: thomas.rosolia@koelnmesse.it

Maroc: Chambre Allemande de Commerce et d'Industrie, 140, Bd Zerkoutini, 6ème étage, 20070 Casablanca, Tel. +212 522 529420, Fax +212 522 475031, E-Mail: monika.riviere@dihkcsa.org

Mazedonien (FYROM): Brandt, d.o.o., Reljkovicveca 2, HR-10000 Zagreb, Tel. +385 1 3770333, Fax +385 1 3702173, E-Mail: brandt@inet.hr

Mexico: CAMEXA SERVICIOS, S.A. DE C.V., Centro Alemán/German Centre, Av. Santa Fé 170, piso 1, Oficina 4 – 12, Col. Lomas de Santa Fé, Del. Álvaro Obregón, 1210 México, D.F., Tel. +52 55 15005911, Fax +52 55 15005910, E-Mail: expos@camexaservicios.com.mx

Niederland: Koelnmesse BV, Weena 246, 3012 NJ Rotterdam, Tel. +31 10 2064850, Fax +31 10 2019555, E-Mail: info@koelnmesse.nl

New Zealand: Messe Repts. & Travel Ltd., Robert Laing, P.O. Box 26522, 59 Epsom Ave, Epsom, Auckland 1344, Neuseeland, Tel. +64 9 6239000, Fax +64 9 6239009, E-Mail: info@messereprs.co.nz

Nicaragua: Cámara de Industria y Comercio Nicaraguense-Alemana, Apdo. Postal 1125, Managua, Nicaragua C.A., Tel. +505 2 227840, Fax +505 2 227829, E-Mail: cicna@munditel.com.ni

Norge: Norsk-Tysk Handelskammer, Drammensveien 111B, 0273 Oslo, Postboks 603 Skoyen, 0213 Oslo, Tel. +47 22 128213, Fax +47 22 128222, E-Mail: wiesse-handling@handelskammer.no

Österreich: Gesell GmbH & Co. KG, Sieveringer Str. 153, 1190 Wien, Tel. +43 1 3205037, Fax +43 1 3206344, E-Mail: office@gessel.com

Pakistan: Liaison Office for Koelnmesse: Gardee Trust Building, Napier Road, Lahore 54000, Tel. +92 42 37238484, +92 42 37321947, Fax +92 42 37220175, E-Mail: messe@liaison.lcci.org.pk

Panama: Cámara de Comercio e Industria Panameña Alemana, Apdo. Postal 55-2537, Paiteilla, Panamá C.A., Tel. +507 2699358, Fax +507 2699359, E-Mail: ihkpanam@cablonda.net

Paraguay: Cámara de Comercio e Industria Paraguayo-Alemana, Independencia Nacional 811, Casilla Correo 919, piso 9, Asunción, Tel. +595 21 446594, Fax +595 21 449735, E-Mail: ferias@ahkasu.com.py

Peru: Cámara de Comercio e Industria Peruano-Alemana, Camino Real 348, Torre el Pilar, P. 15, Lima 27-San Isidro, Casilla 27-0069, Lima 27-San Isidro, Tel. +51 1 4418616, Fax +51 1 4426014, E-Mail: ferias@camara-alemana.org.pe

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Polska: Przedstawicielstwo Targów Koelnmesse w Polsce Grenke Jakubaszek Sp. z o.o., ul. Chmielna 5/7, 00-021 Warszawa, Tel. +48 22 8274670, Fax +48 22 8273456, E-Mail: info@koelnmesse.pl

Portugal: Koelnmesse Ibérica S.L., Calle Arenal, 20-3º izq, 28013 Madrid, Spanien, Tel. +34 91 3598141, Fax +34 91 3500476, E-Mail: info@koelnmesse.es

Romania: Intermesse Concept SRL, Sos. Colentina nr. 20, Bl. 9B/122, 021178 Bucuresti, Tel./Fax +40 31 4094176, E-Mail: koelnmesse.romania@rdsmail.ro

Russia: OOO „Informationszentrum der Deutschen Wirtschaft“, 1. Kasatschi pr. 5, 119017 Moskau, Russland, Tel. +7 495 7303437, Fax +7 495 7303432, E-Mail: o.yugova@koelnmesse.ru

Saudi Arabia: German-Saudi Arabian Liaison, Office for Economic Affairs (GESALO), Head of Trade Fair Dept., 6th Floor, Meezan Tower, Intersection of Olaya Main Street & Makkah Rd., P.O. Box 61695, Riyadh 11575, Saudi Arabia, Tel. +966 01 4623800, Fax +966 01 4628730, E-Mail: valappil@ahk-arabia.com

Schweiz, Suisse, Svizzera – Liechtenstein: Handelskammer Deutschland-Schweiz, Tödistrasse 60, 8002 Zürich, Tel. +41 44 2836111, Fax +41 44 2836121, E-Mail: info@koelnmesse.ch

Singapore: Koelnmesse Pte. Ltd., 152 Beach Road, #25-05 Gateway East, Singapore 189721, Tel. +65 65006700, Fax +65 62948403, E-Mail: info@koelnmesse.com.sg

Slovenija: Brandt, d.o.o., Reljkovicveca 2, HR-10000 Zagreb, Tel. +385 1 3770333, Fax +385 1 3702173, E-Mail: brandt@inet.hr

Slovenská Republika: Zastoupení Koelnmesse pro CR a SR, K Brečkám 108, CZ-143 00 Praha 4, Tel. +420 2 61910173, Fax +420 2 61912080, E-Mail: besperat@koelnmesse.cz

South Africa: Southern African-German Chamber of Commerce and Industry, No. 47, Oxford Road, Forest Town 2193, P.O. Box 87078, Houghton 2041, Tel. +27 11 4862775, Fax +27 11 4863625 + 4863675, E-Mail: aprilngie@germanchamber.co.za

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Syria: INDEKO, Ibrahim Damlakhi, P.O. Box 3543, Aleppo, Tel. +963 21 4643993, Fax +963 21 4645994, E-Mail: indeko@scs-net.org

Taiwan: Koelnmesse Representative Office Taiwan, 2F1-BL, No. 333, Sec. 2, Dunhua South Road, Taipei 10669, Taiwan, Tel. +886 2 7711 2200, Fax +886 2 7711 7700, E-Mail: info@koelnmesse-taiwan.com.tw

Thailand: Expolink Global Network Ltd., B.B. Building, 10th Floor, # 1007, 54 Sukhumvit 21 (Asoké Rd.), Klong Toey Nua, Wattana, Bangkok 10110, Thailand, Tel. +66 2 6408013, Fax +66 2 6642076, E-Mail: Koelnmesse@expolink.net

Tunisie: Chambre Tuniso-Allemande de l'Industrie et du Commerce, Immeuble le Dome, Rue du Lac Leman, 1053 Les Berges du Lac, Tel. +216 71 965280, Fax +216 71 964553, E-Mail: s.mami@ahktunis.org

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USA: Koelnmesse Inc., 8700 West Bryn Mawr Avenue, Suite 640 North, Chicago, Illinois, 60631, Tel. +1 773 3269920, Fax +1 773 7140063, E-Mail: info@koelnmesseusa.com

Venezuela: Cámara de Comercio e Industria Venezolano-Alemana, Centro Coínasa, Piso 4, Av. San Felipe, La Castellana, Apdo. 61236, Caracas 1060-A, Tel. +58 212 2773840, Fax +58 212 2773811, E-Mail: rosalba.zepeda@cavenal.org

Vietnam: The North Ltd., Foreign Trade, Research & Development, 35 bis Phung Khac Khoan, District 1, Hochiminh city, Vietnam, Tel. +848 3822 7655, Fax +848 3822 4775, E-Mail: koelnmesse@export2global.com